Frieze



Lloyd Corporation

10 May 2018 – 23 Jun 2018 Carlos/Ishikawa Unit 4, 88 Mile End Road London, E1 4UN United Kingdom

Critic's Guide to London: The Best Shows in Town

Carlos/Ishikawa has had a makeover. Gone are the polished concrete floor and elegant minimalist interior. Instead, Lloyd Corporation, a London-based artist duo, have installed threadbare boardroom seating and a carpet that could have been lifted from a hotel conference suite. In the centre of the room, a flat-screen TV plays *Local* to *Global* (2018), the pair's exposé of OneCoin, a particularly insidious pyramid scheme premised as a cryptocurrency.

Recorded using hidden cameras, the film is both absurd and chilling in equal measure. But where Lloyd Corporation's work excels, is in its emphasis on *who* rather than *how*. 'I believe we can go further' says one woman 'a lot of Asia and Africa will lift out of the poverty when the company comes out and there will be a lot of millionaires coming out of the world.' (sic.) The global poor is OneCoin's target.

- Figgy Guyver